

Now There's Help for Attention Problems

Play[®] **Attention** *Sheer Genius*[™]



Learning Centers

Sheer Genius can...

- Improve Attention
- Improve Memory
- Improve Social Skills
- Improve Behavior

"I have been in Special Education for more than 20 years. This is the best scientifically based intervention that I have seen to address attention issues."

Dr. Sam Dempsey, Executive Director
Exceptional Children's Programs,
Winston-Salem Forsyth Co. Schools

"This is the first behavior-based system that helps the child to understand and control both positive and negative habits on their own."

Dr. Jean Guertin, Ph.D.
Educational Psychologist

"Play Attention proved to be a positive and reinforcing experience to reclaim the skills to learn."

Dr. Smith Goodrum, Ph.D.
Clinical Psychologist

www.playattention.com

The Shields Group, LLC
Mamie Norman
15480 Annapolis Rd
Bowie, MD 20715
Phone: (301) 356-7658
Email: mamie.shields@yahoo.com

At last, there's hope. Play Attention Learning Centers provide an effective, success based system to improve attention and much more. Play Attention Learning Centers combine tested teaching methods and proven technology to improve attention skills, increase time-on-task, improve memory, and reduce behavior problems.

Play Attention measures brain activity through BodyWave[®]



technology and presents feedback in a video-game format. It improves concentration with attention-training techniques similar to those developed by NASA and the Air Force.

Our Learning Centers provide a nurturing personal coach who can help you make life-long changes! Better grades? We can do it! Homework done on time? Absolutely! Improved behavior? No problem. Make friends? We'll be your best!

For more information (301) 356-7658

“Play Attention® Puts Students in Control of Themselves.”

Dr. Robert McGrattan, Principal

How Does Play Attention Work?

Play Attention utilizes wireless technology called BodyWave. BodyWave reads brain activity and allows control of Play Attention’s computer games by mind alone! Focusing one’s attention moves the screen characters. This is often the first time a student sees attention in real time. Attention becomes concrete and controllable. The mind becomes the mouse or joystick. All by a simple device worn on the arm!



How Does Play Attention Shape Behavior?

Play Attention has a full behavioral shaping feature that works off positive reinforcement alone. Since students can control the computer exercises by attention, behaviors like fidgeting, calling out, or distractibility immediately cause the games to stop! Students witness a direct relationship between attention and behavior. When they attend more, they reduce distractibility and hyperactive behaviors and can eventually extinguish these behaviors. You’ll see results in as little as a month, but it takes an average of 40 to 60 hours of training before results become permanent. Play Attention is appropriate for ages 5 through adult.

Learning to Focus & Lessen Distractibility

Oddly enough, it isn’t a problem of attention deficit. We don’t lack attention, but we do have a problem directing and sustaining attention at will. Play Attention teaches sustained attention to even mundane tasks like homework or balancing a checkbook. Play Attention teaches you to control your thoughts and attention.

Visual Tracking

Have a hard time attending to a teacher moving around the classroom? Watching your employer in a staff meeting? That’s a visual tracking problem. Play Attention teaches you to be able to follow a moving target not only with your eyes, but with your attention.

Time On-Task

Poor time on-task means homework doesn’t get finished. You start 20 projects and finish none. Our Time On-

Task program teaches you to start and finish projects whether its cleaning your room, homework, or an office assignment. Time on-task is the tool to start an organized life!

Short-Term Memory Sequencing

Did you forget that person’s name you just met? If you give your spouse or child multiple step instructions, do they fail to remember everything after the first step? Play Attention’s short-term memory exercise can teach you how to take multiple step instruction.

Discriminatory Processing

It’s often difficult to filter out distractions like classroom noise or something moving in our peripheral vision. Play Attention’s discriminatory processing exercise can help you pay attention to necessary things while ignoring distractions that keep you from finishing your work.

Academic Bridging

You can use Play Attention while doing homework. This amazing technology allows you to see your attention while working on spelling, reading, or any homework assignment. It’s a breeze to learn to finish homework without a fight. A 20 minute assignment takes 20 minutes — not two hours and a fight!

“Finally, Play Attention brings hope to the thousands of children who have failed to meet their potentials.”

Dr. Jean Guertin, Ph.D.

Sheer Genius monitors behavior and sets personal goals to mitigate or extinguish counterproductive behaviors.



You’ll Receive:

Attention Training with Cutting Edge Technology
Nurturing Environment
Certified Professional Instruction
Behavioral Management Plan
Detailed Progress Reports

